

Grantee Perception Report™

prepared for

The McKnight Foundation

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Excerpt



THE CENTER FOR
EFFECTIVE PHILANTHROPY

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Survey Methodology (1)

- ◆ The Center for Effective Philanthropy surveyed 5,337 grantees of 28 foundations from September 2003 – October 2003. Grantees could respond to the survey via mail or the web. 3,502 completed responses were received, representing a 66 percent response rate.
 - 366 grantees of the McKnight Foundation were surveyed.
 - 278 completed responses were received, representing a 76 percent response rate.

- ◆ Year 2002 grantees were collected from the McKnight Foundation website, and contact information was provided by McKnight and gathered from grantee websites where necessary.

- ◆ Throughout this report, grantee responses are grouped by the program area from which respondents indicated they had received their grant.

- Africa	4*
- Arts	59
- Children and Families	124
- Environment	35
- Greater Minnesota	2*
- Region and Communities	18
- Southeast Asia	9

*These program areas were excluded from program area breakdowns due to limited numbers of responses.
Also excluded from program area breakdown were 21 responses the selected Other, None/Don't Know or skipped this question.

Survey Methodology (2)

28 foundations were included in this survey round. This group is comprised of many of the largest domestic private foundations and ranges in assets from \$175MM - to \$5.0B. This is the group against which The McKnight Foundation is compared throughout this Grantee Perception Report. In general, the Center has found very few systematic differences in ratings based on asset size or focus of a foundation.

Assets of more than \$500MM – Nationally Focused

The William and Flora Hewlett Foundation
Carnegie Corporation of New York
The William Randolph Hearst Foundations

Assets of more than \$500MM – (Regionally Focused)

The McKnight Foundation (MN, Southeast Asia, Africa)

The Brown Foundation (TX - Houston)
The California Wellness Foundation (CA)
Barr Foundation (MA - Boston)
Daniels Fund (CO, NM, WY, UT)
Missouri Foundation for Health (MO)
The Goizueta Foundation (GA)
Longwood Foundation (DE)
The Skillman Foundation (MI - Detroit)

Assets less than \$250MM – Regionally Focused

SC Ministry Foundation (OH – Cincinnati)

Assets of \$250MM - \$500MM – Nationally Focused

Public Welfare Foundation
The Nathan Cummings Foundation
The F.B. Heron Foundation
The Educational Foundation of America
The Shubert Foundation

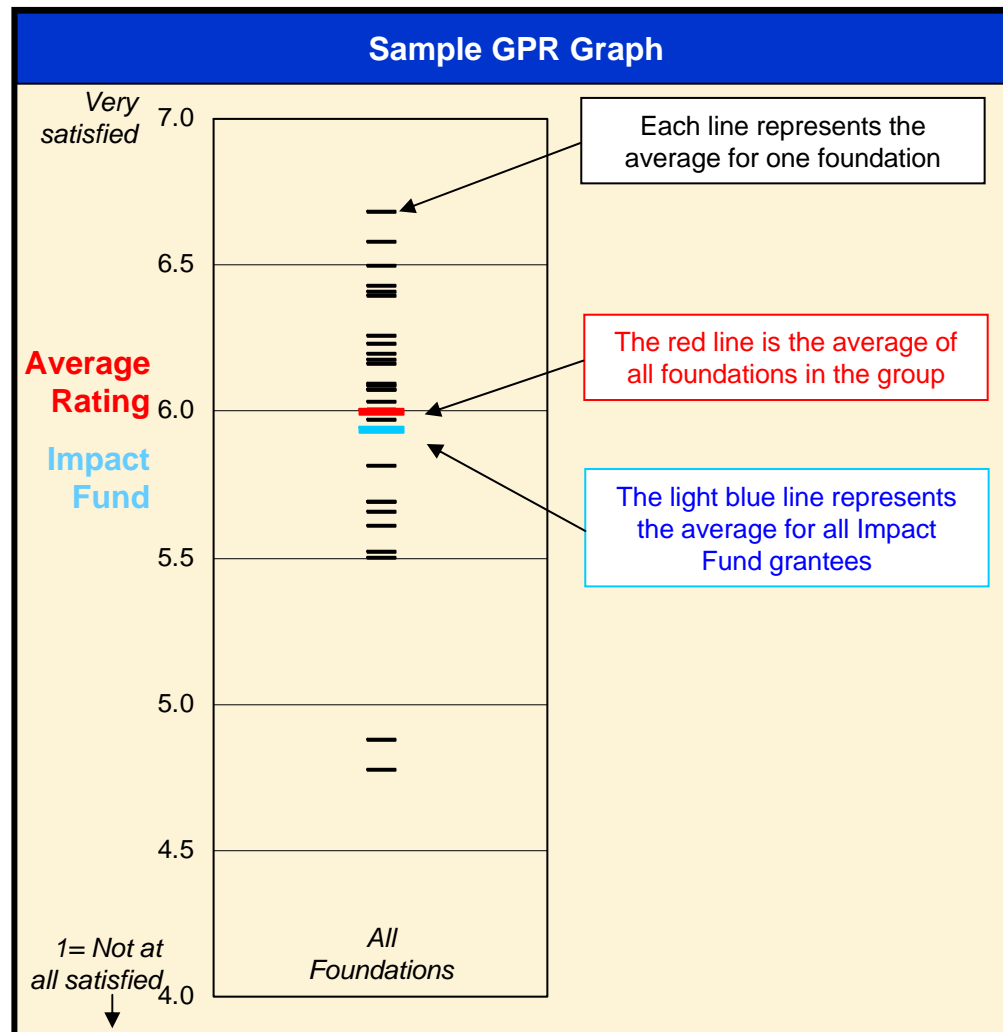
Assets of \$250MM - \$500MM – (Regionally Focused)

J. A . & Kathryn Albertson Foundation (ID)
The Ford Family Foundation (OR, CA)
The William K. Warren Foundation (OK)
Nina Mason Pulliam Charitable Trust (IN, AZ)
Polk Brothers Foundation (IL – Chicago)
Geraldine R. Dodge Foundation (NJ)
Stuart Foundation (CA)
Kronkosky Charitable Foundation (TX)
Jessie Ball duPont Fund (FL, DE, VA)
Mathile Family Foundation (OH)

How to Interpret GPR Graphs (1)

Much of the grantee perception data, such as summary indicators, are presented in the format below. These graphs show aggregated *average* values of grantee responses *by foundation*, with each foundation shown as a line.

- ◆ In this sample chart, *The Impact Fund* is highlighted in blue, and the overall average is portrayed in red.



Terminology Used in the GPR

The terms defined on this page are used throughout this Grantee Perception Report. These terms will only be used when they meet the following definitions.

<u>Term</u>	<u>Definition</u>
Above average / More...than average	There is 90% certainty that the average of the McKnight Foundation's grantees' responses is mathematically above the average of all foundations' grantees' responses.
Average / As...as average	There is not 90% certainty that the average of the McKnight Foundation's grantees' responses is mathematically different from the average of all foundations' grantees' responses.
Below average / Less...than average	There is 90% certainty that the average of the McKnight Foundation's grantees' responses is mathematically below the average of all foundations' grantees' responses.
Median	The middle response when all responses from a group are ordered smallest to largest.

In some cases McKnight's average may appear to be different (above or below) the survey average, but the difference is not noted in the text as above or below average. Most of these apparent differences are trends toward real differences, however, they do not meet the standard of 90% certainty. These directional differences may still be useful in decision-making.