



Primary Identity Mark Full Color





Primary Identity Mark in Black/White



Primary Identity Mark in White on Black



Primary Wordmark Full Color



Submitted July 10, 2023 for McKnight
Artist & Culture Bearer Fellowships



Primary Wordmark in Black/White



Primary Wordmark in White on Black





Secondary Identity Mark Full Color



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Secondary Identity Mark in Black/White



Secondary Identity Mark in White on Black



Secondary Pictorial Mark in Full Color,
Black on White, and White on Black



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Tertiary Pictorial Mark in Full Color,
Black on White, and White on Black



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Bold

GOTHAM

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@£\$%^&*

Primary Typeface



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#C8102E

#E7E8DF

#231F20

#02738B

